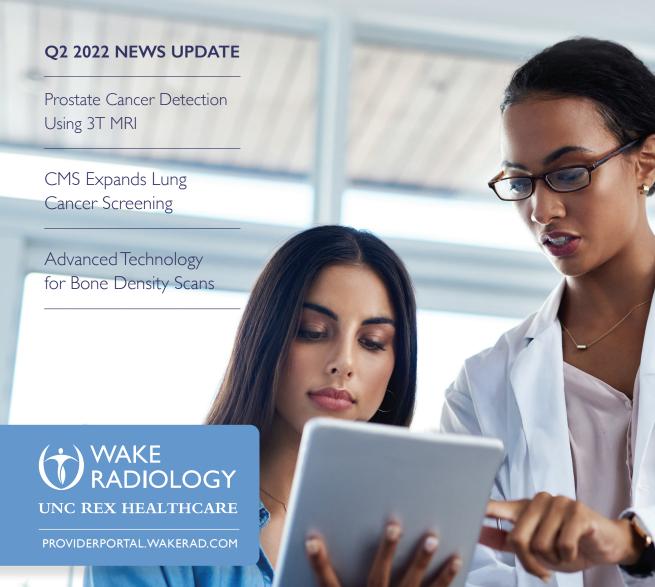
YOUR RADIOLOGY PROVIDER

We are dedicated to fostering successful relationships with our referring providers. Our physician liaison team continues to support you through robust clinical decision support, online tools that simplify access to radiology results, and responding quickly to your questions and concerns.



3T MRI Helps Detect Prostate Cancer

Advanced MRI imaging is helping providers better detect, stage and biopsy prostate cancer. Using 3T MRI, providers can avoid unnecessary prostate biopsies, define non-malignant conditions and better determine the extent of disease when present. Wake Radiology UNC REX offers the area's only outpatient 3T MRI. Our Raleigh MRI Center could be a great option for your patients.

3T MRI offers a noninvasive tool that helps to further investigate patients with high prostate-specific antigens (PSA) and/or other high-risk factors. Multi-parametric MRI (mpMRI) provides excellent image quality for determining normal prostate tissue from diseased tissue. This helps in early cancer detection, grading and staging as well as targeted biopsy guidance.

When cancer is detected, the mpMRI images can be fused with ultrasound images for a more detailed sampling of potential life-threatening cancers.

Wake Radiology UNC REX 3T MRI

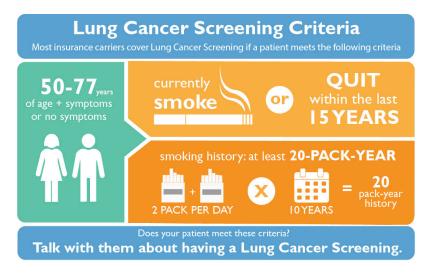
Enhanced patient experience with a 70cm open bore design

Faster scan times that reduce motion artifacts

Increased sensitivity that enables higher resolution images for clearer clinical detection



CMS Expands Lung Cancer Screening



Life-saving lung cancer screening is now available to younger Medicare patients. The CMS is expanding eligibility for Medicare beneficiaries and has made two significant criteria changes.

Medicare Criteria Changes

Lowered the starting age for smoking from 55 to 50 years old

Reduced the tobacco smoking history threshold from 30 pack years to 20 pack years

CMS believes this will broaden access to CT lung cancer screening and include larger portions of at-risk populations. Diagnosing lung cancer in its earliest stages can significantly improve health outcomes.

Wake Radiology UNC REX participates in the American College of Radiology's Lung Cancer Screening Registry. This means our offices are approved by CMS and meet quality reporting requirements to receive Medicare patients and CT lung cancer screening payment.

SIGNAT

Wake Radiology UNC REX is proud to be designated as a Lung Cancer Sceening Center by the ACR.

- Recognized for quality CT imaging, technical protocols and safety standards
- Employ expert technologists and subspecialized radiologists
- Provide safe, effective diagnostic care

Low-dose CT lung cancer screenings are available at all Wake Radiology UNC REX locations that offer CT services.

Advanced Bone Density Scans

Wake Radiology UNC REX is proud to be the first outpatient provider in the Triangle to offer a Trabecular Bone Score (TBS) as part of a standard DXA (bone density) scan. TBS predicts vertebral and non-vertebral fracture in men and women independent of a patient's bone mineral density (BMD), clinical risk factors and FRAXTM score by adding the textural component that reflects bone microarchitecture.

What is a TBS?

- TBS is a texture parameter related to bone microarchitecture that provides skeletal information not captured in a BMD measurement.
- TBS predicts osteoporotic fractures independent of BMD.
- TBS measurements are unaffected by degenerative changes in the lumbar spine that can be confounding for standard DXA scans.

How do you order DXA with TBS?

TBS is approved for clinical use by the FDA and has its own CPT code used by Medicare and most insurance providers.

#77080 for DXA and add #77089 for TBS

TBS scores are incorporated into the patient's DXA scan report.

How does it work?

- A TBS score is determined during a routine DXA exam. No additional time or radiation is needed.
- Specialized TBS software derives graylevel texture measurements of the lumbar spine region using data from a DXA scan.
- The TBS software measures a different attribute of trabecular bone that is related to the distance between individual trabeculae in the medullary cavity.
- A more homogeneous pattern of trabeculae is stronger than a heterogeneous pattern independent of overall BMD. A TBS captures this information to improve the predictive value of FRAX.

What's the advantage?

- TBS can be added to the FRAX score to provide a more reliable prediction of fracture risk than a standard DXA scan.
- This combination FRAX with TBS is most useful for patients whose BMD levels are close to an intervention threshold.
- For rheumatoid arthritis (RA) patients, a TBS can be an excellent predictor of vertebral fracture, especially in RA patients with osteopenia.
- TBS also relates fracture risks better than BMD in certain circumstances for patients with secondary osteoporosis caused by diabetes, glucocorticoids or breast cancer treatment.

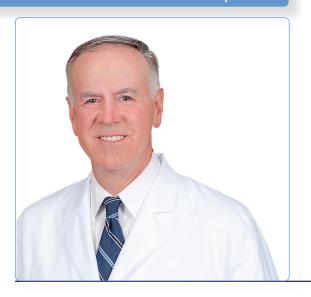
Schedule DXA with TBS at our

Breast Care Center

3100 Duraleigh Rd, #204 Raleigh, NC 27612 Ph: 919-232-4700 M-F 7:30a-5p



Leadership Profile



Jordan Elected President of the North Carolina Radiological Society

We are proud to recognize Dr. Lyndon Jordan, III, FACR, on being elected as the 2022 president of the North Carolina Radiological Soceity (NCRS). NCRS is a statewide professional organization and a chapter of the American College of Radiology. Dr. Jordan serves as the President and Managing Partner of Wake Radiology UNC REX and actively represents radiology leadership in the community.

Security Update

Patient Records and Provider Communications

Wake Radiology UNC REX takes extreme measures to ensure patient data is secure. Our technology protocols and processes protect all patient data and provider communications.

All of our technologies, including security protocols are monitored 24x7x365 to proactively address challenges. Security, privacy and confidentiality are paramount for our team.

- We employ double redundancy meaning that encrypted patient files are concurrently stored in two settings so there is no single point of failure.
- We use Nuances PowerShare as our electronic sharing default standard. Most major hospital systems in NC also use this system.
- We don't purge Wake Radiology images and have them on file back to 2006. This far exceeds federal regulations for image archive requirements.
- Our progressive in-house IT team also implements and monitors advanced data recovery solutions along with annual HIPAA-compliance assessments and proactive audits.



Free Mammography Day At Our Holly Springs Office

WEDNESDAY, MAY 18, 2022

Eligible patients:

- 40 years old or older
- Asymptomatic
- Uninsured
- Visited their doctor in the past 18 months
- No personal history of breast cancer

All appointments scheduled at our Holly Springs office:

- Appointments must be scheduled
- Limit one patient per provider
- · Limit five patients per practice
- We cannot accommodate walk-ins

Schedule Your Patient with Becky Tindal at 919-788-7922

Wake Radiology UNC REX offices will be closed

Memorial Day Monday, May 30th Independence Day
Monday, July 4th

Labor Day

Monday, September 5th



Your Physician Liaison Team & Resources



Katie Ostendorf 919-622-6407 kostendorf@wakerad.com



April White
Director of Marketing
919-632-3318
awhite@wakerad.com



Jill Batkiewicz 919-630-6023 jbatkewicz@wakerad.com

PACS Access providerconnect.wakerad.com/Portal/app#/

Wake Radiology Physician Hotline 919-788-7880 Wake Rad UNC REX Ordering Guide request your guide today from your liaison

linkedin linkedin.com/company/wake-radiology

ProviderPortal.WakeRad.com

Scheduling: 919-232-4700 | Fax: 919-235-3940 Chapel Hill Scheduling: 919-942-3196 | Fax: 919-933-9925 IT Help desk: 919-788-7885